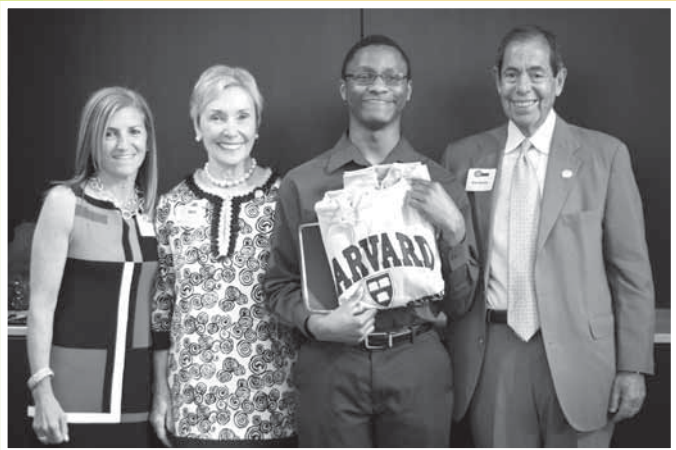




CELEBRATING
25 YEARS

2013 COMMUNITY REPORT



DREAM BIG. WORK HARD. WE'LL HELP.™



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Celebrating 25 years of I Know I Can's hard work and dedication to Columbus City Schools students and families gives us the opportunity to reflect on our roots. The foresight and wisdom our founders had back in 1988 has now provided over \$28 million in scholarships for thousands of students. Teckie Shackelford, Bob Weiler, the late Clifford Tyree and Art Kobacker stacked hands because of their core belief that the children of Columbus City Schools deserved the opportunity to not only dream about going to college but to actually go to the college of their choice. We thank our four amazing founders every day for their remarkable courage and generosity.

Our belief is simple: ***dream big, work hard, we will help.*** This fundamental principle has endured for 25 years. Over those years, our programs and services have been shaped and reshaped by the needs of the students and their families. Our strategic planning has sharpened our focus to working with students earlier in their school years, beginning with reading our I Know I Can book to second graders, and now expanding our college- readiness efforts to middle school students.

Understanding the need to encourage and inspire students earlier in their educational process, I Know I Can partnered with OSU in 2009 to begin implementing Blueprint:College for middle

school students and their families. The goal was to provide parents with the fundamentals of college planning and preparation. The success-to-date and overwhelmingly positive feedback encouraged us to grow and plan future opportunities. Many, many thanks to Huntington Bank for making the largest single corporate gift in I Know I Can's history this past summer – a commitment that will allow us to take Blueprint:College to more middle school students and families over the next three years.

This growth, in addition to so many other advancements within our organization over the past 25 years, has given us much to celebrate this anniversary year, and we hope you will join us on October 24, 2013 for I Know I Can's 25th Anniversary Luncheon.

This growth, in addition to so many other advancements within our organization over the past 25 years, has given us much to celebrate this anniversary year, and we hope you will join us on October 24, 2013 for I Know I Can's 25th Anniversary Luncheon. We are thrilled to be hosting Dr. Benjamin Carson as our honored guest for the luncheon. A 2008 Presidential Medal of Freedom recipient and retired Director of Pediatric Neurosurgery at Johns Hopkins University, his story of perseverance and success offers many lessons, perhaps most importantly, about the critical role parents play in helping students make wise and thoughtful choices about their futures.

Twenty five years feels like a lifetime but it is only the beginning for I Know I Can. We are just getting warmed up and our organization continues to evolve in ways our founders likely did not anticipate. They set in motion an organization dynamic enough to be flexible, to progress with the times and to be a vibrant force for change in our community. And a special thanks to each of you as well, who have contributed so much to our success. Together, with our founders' vision and the support of loyal friends and partners, we are able to celebrate 25 years while dreaming big about what's next!

Tanny

EXECUTIVE DIRECTOR'S CORNER



We are thrilled that these
programmatic efforts are
helping us ensure that
students not only enroll in
college, but achieve the
ultimate goal:
a college degree.

When I hear the stories of how I Know I Can (IKIC) was formed 25 years ago, I can just picture the conversation around the table. Can't you? Four individuals coming together with a shared belief that all Columbus students deserved the opportunity to go to college and building a community of support around that basic principle.

Fast forward to 2013 and it is exciting to witness that the breadth of community involvement in this conversation is expanding beyond I Know I Can, local school districts and higher education institutions. Now, the college access and success agenda includes partnerships and collaborations between and among nearly every industry that touches the life of a child – from early learning centers, social service organizations and government agencies to the leaders of foundations and corporations.

As the community conversation has grown, I Know I Can's work has remained focused on inspiring, enabling and supporting Columbus City Schools students in pursuing and completing a college education. We have expanded our reach through programs that invite the entire family into the college conversation, offer larger financial aid assistance, and provide college students with resources to keep them on track toward degree attainment.

For example, we now introduce parents, starting in sixth grade, to the information and resources necessary to help their students be college and career ready. We know that when parents hold positive beliefs and attitudes about education, and higher education in particular, their students' motivation and achievement are enhanced.

I Know I Can also works hard to close the financial gap for students through its Founders' Scholarship. Since I Know I Can's inception, our students' financial gap has more than quadrupled, yet their capacity to pay for college has remained the same. Thanks to the generosity of our donors, we have awarded \$1.5 million to 40 deserving students since 2010. These scholarships have allowed students to select the right fit, both academically and financially, and guarantee that they can attend their dream schools such as Harvard, Cornell, Clark-Atlanta, OSU, UNC, and CCAD – just to name a few!

And our greatest measure of success is knowing that our students are graduating from college and prepared for the workforce. I Know I Can has significantly increased its presence on college campuses throughout Ohio to help CCS graduates make the transition to and overcome the obstacles often experienced upon entering college. We are now seeing a higher number of students enroll in college and persist first to second year – a key indicator for students' eventual graduation. Through our community's collective efforts, we are now better equipped to understand and address the retention and dropout challenges our college students face and continue building our efforts from the solid foundation set by those four individuals 25 years ago.

On behalf of the staff, thank you so much for your continued interest in and support of our work. We look forward to seeing you at our October celebration and hope you enjoy our 2013 Community Report!

Katina

STAFF LIST

Blossom Barrett
Bess Bolton
Tasha Booker
Hearcel Craig
Kim Ebbrecht
Josie Evans-Phillips
Deb Foreman
Katina Fullen
Charles Gibson
Meredith Gutierrez
Val Harrell
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These students are Buckeyes.



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PEER MENTORS HELP INCREASE COLLEGE RETENTION RATES FOR COLUMBUS CITY SCHOOLS STUDENTS

Over the past three years, I Know I Can has developed and implemented a new retention initiative to increase first to second year persistence among IKIC Grant Recipients. Covering six college campuses in Ohio, *Make the Most of My College Experience* has shown promising results.



(left) Dymonica Hurdle, current student at The University of Cincinnati; (right) Jeffrey Tucker, current student at Columbus State Community College

Dymonica Hurdle, currently attending the University of Cincinnati, knows the benefits of being a mentee, and is eager to pay it forward next academic year by serving as a mentor. "My peer mentor helped me find the resources I needed on campus and gave me guidance on how to make the most of my college career. Knowing how much it meant to me, I decided I wanted to provide that same assistance to other students facing similar struggles," she said.

"Being so close in age to the mentees makes this program extremely valuable," said Jeffrey Tucker, a graduate of Columbus Alternative High School and current student at Columbus State Community College. "I am proof to young students that even as freshmen they can do great things. If I could do it and achieve all that I have, they can definitely succeed."

Campuses currently participating in the *Make the Most of Your College Experience* initiative include: Columbus State Community College, Ohio Dominican University, University of Cincinnati, Wright State University, Central State University and The University of Toledo. In the 2013-2014 academic year, IKIC will expand the initiative to The Ohio State University, The Ohio State University-Newark, Central Ohio Technical College and Otterbein University. All of this has been made possible thanks to the generous support of the Texas Guaranteed Student Loan Corporation Public Benefit Grant competition and the support of these colleges in welcoming our programs onto their campuses. ■

Through this initiative, IKIC provides college students with support that ranges from on-campus educational workshops, and one-on-one advising on the creation of their academic goals and education plans to helping them find resources to pay for college.

After just one year of offering these extensive retention services, first to second year persistence rates of CCS high school graduates on these *Make the Most of My College Experience* campuses increased by more than thirty-five percent – growing from twenty-five percent returning for their second year to now over sixty percent.

Perhaps one of the most meaningful aspects of the initiative is the peer mentoring, which connects current freshmen with students in their third and fourth years. Through these connections, students are able to build a network of support at the beginning of their college careers, and have access to someone close-by who is able to help them find the information and resources they need to succeed in college.



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At Cardinal Health, it is our firm belief that giving back to the community is a fundamental responsibility for our company. We are proud to support **I Know I Can** with their mission to help Columbus City Schools students dream big and work hard.



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IKIC FOUNDERS INSPIRED

SUCCESS

There are many reasons to celebrate as I Know I Can looks back on twenty-five years of success and progress. In 1988, when I Know I Can was founded, the city of Columbus did not have a college access program. High school drop out rates were a major concern and Columbus City Schools (CCS) students had no formalized way to connect with supporters and advocates for guidance or financial assistance. But all that changed when four community leaders decided to start an organization that would make a real and tangible impact on the lives of thousands of students.

Starting in the mid-1980s, community philanthropists Teckie Shackelford, Clifford Tyree, Arthur Kobacker and Robert Weiler, began a series of meetings to discuss their concerns about providing all students with the opportunity to go to college. They all saw the potential for success from an organization focused on helping students overcome obstacles to college access. These meetings culminated in the founding of I Know I Can, with the mission *"...to inspire, enable and support Columbus City Schools students in pursuing and completing a college education."*

Now, in its 25th year, I Know I Can is still the only college access program in Columbus, and is one of the largest and most successful in the nation. Over 25,000 students and their families have benefitted from the work that started so many years ago. Through a passionate commitment to education, countless hours of volunteer work and critical financial support from our generous donors, I Know I Can's founders started an organization that not only helps students but also works to make Columbus a stronger and more vibrant community.



THEKLA SHACKELFORD

Thekla "Teckie" Shackelford has been passionate about education her entire life.

A graduate of Denison University and The Ohio State University, Shackelford worked early in her career as a junior high school teacher and admissions counselor before founding School Selection Consulting, a successful educational consulting business. As Shackelford continued her work in education, her commitment to expanding college access grew stronger, and was clearly leading to her involvement in the creation of I Know I Can. As a founding board member and the first chairman of the board, Shackelford has been actively involved for the past twenty-five years, channeling her expertise into the development of innovative outreach programs and scholarship opportunities. Shackelford's commitment to addressing the needs of I Know I Can as it has changed and evolved has been critical to the organization's success over time. She currently serves as I Know I Can's Chair Emerita and remains a driving force in the lives of Columbus City Schools students and alumni.

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To learn more about I Know I Can, or for any questions or concerns, please visit iknowican.org or contact us via:

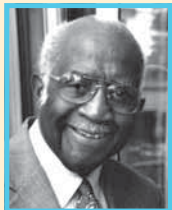
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Four people who believed that no child should be denied a college education simply because they could not afford it



CLIFFORD TYREE

A community leader throughout his adult life, Clifford "Cliff" Tyree will always be remembered as

a dedicated and tireless friend to the causes of justice and equality. A 1953 graduate of The Ohio State University, Tyree earned a degree in social work and began working in the Franklin County Court's Juvenile Delinquency Division, where he successfully challenged the court's segregation policy. His work in the community continued into the 1960s, as a member of The Citizen's Crusade Against Poverty, serving with Dr. Martin Luther King, Jr. He later served as Director of Community Development for the City of Columbus and founded the city's Youth Service Bureau, always focused on creating opportunities for success and advancement for Columbus' disadvantaged students. Enthusiastic about I Know I Can's mission from the start, he worked to foster connections with other community leaders and created a network of support that I Know I Can relies on to this day. The visionary behind I Know I Can's annual newspaper sale, Tyree's legacy of service continues on in I Know I Can's steadfast commitment to providing access to deserving students throughout the community.



ARTHUR KOBACKER

A successful businessman and dedicated civic leader, Arthur Kobacker grew up in Columbus, attending

The Columbus Academy and later graduating from Yale University. Kobacker's commitment to Columbus City Schools students began in 1987 in an auditorium at Kent Elementary, a school he had earlier adopted. During this visit, Kobacker launched the "I Can Program" whose mission was to encourage the students to make sure college was a part of their futures. Just a year later, with help from Cliff Tyree and Robert Weiler, the "I Can Program" turned into the "I Know I Can Program" and expanded its reach to all Columbus City Schools students. And it was Kobacker who suggested Teckie Shackelford serve as the organization's first chairman of the board. One of the first significant financial contributors, he worked to find support from other community leaders, providing guidance and leadership for over nineteen years before passing away in 2007. In addition to his work with I Know I Can, Kobacker also founded the Columbus Kobacker Foundation to fight poverty through educational grants and created the Kobacker House, an inpatient hospice-care facility.



DR. ROBERT WEILER

From selling newspapers at the annual sale to serving as the first board president, Robert "Bob" Weiler, has

been an inspiring presence at I Know I Can since 1988. A graduate of Bexley High School and the University of Arizona, he also earned a master's degree in real estate and a doctorate in finance from The Ohio State University, followed by a law degree from Capital University. He is a student at heart, which makes him a true advocate for ensuring Columbus students have equal opportunities for higher education. As President of the Columbus Board of Education for over six years and parent of four children who attended Columbus City Schools, Weiler understood the importance of providing students with exposure to college early and often. With this, he initiated the creation of "Take A Coach to College," a program that used COTA buses to take CCS fifth graders on local college tours with hopes to inspire them to dream big about college. Weiler is a devoted community leader who has also served as a board member, trustee, or director for many local organizations, including Capital University, COSI, Mid-Ohio Regional Planning Commission, and Columbus Metropolitan YMCA. His service to I Know I Can continues to this day as an active board member and most generous donor. ■

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EY is proud to sponsor the I Know I Can organization's college access programs which encourage students to dream big and work hard.
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SOME CAUSES MAKE YOU WANT TO GIVE MORE. OTHERS MAKE YOU WANT TO DO MORE.

At Huntington, we believe it's important to do more for the community. That's why we're proud to support I Know I Can and their tireless efforts to make a difference in the community.



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LARGEST SINGLE CORPORATE GIFT IN IKIC HISTORY

Huntington Bank provides critical support for expansion of Blueprint:College

This summer, I Know I Can received its largest single corporate gift in the amount of \$750,000 from Huntington Bank. In conjunction with this funding commitment, the company will provide nearly 1,000 Huntington employee volunteer hours to support IKIC programming.

Including Huntington's gift, I Know I Can has garnered \$1.2 million in total corporate support to expand its programming and outreach to 5,000 Columbus City Schools families over the next five years. Among these corporate donations are a multi-year \$150,000 gift from Covelli Enterprises/ Panera; a three-year \$100,000 in-kind gift from White Castle for families participating in Blueprint:College's quarterly workshops; and \$27,000 gifts, each from Donatos and Bob Evans.

"Providing families with dinner, transportation assistance, childcare and gift card incentives helps to not only remove barriers that often hinder parent participation but also allows them to learn about the college-going process in a supportive and engaging environment with their peers," said I Know I Can Board President Tanny Crane. "The coming together of the corporate community to leverage their assets and resources in support of Columbus families represents an amazing model of the effectiveness public-private partnerships can have on our community."

Research has shown that middle school is one of the most important times for students to begin planning for college. Getting parents involved in the process is another critical component to student success. Backed by this compelling data, I Know I Can began presenting Blueprint:College workshops in 2009. Originally developed by The Ohio State University, Blueprint is a series of parent engagement workshops focused on promoting the importance of early college readiness. The goal is to assist parents in gaining the knowledge and resources necessary to nurture a college-going culture in their homes and to start planning early for college.

Now, in its fourth year, Blueprint:College has experienced significant growth in attendance and improved parents' and students' attitudes on the importance of college and their understanding of the college admission process. Demand from parents for additional programming led to the creation of Blueprint:College High School for 9th through 11th grade students in 2011, as well as an Advanced Curriculum for returning middle-school participants.



Huntington Bank officials, impressed with the program's ongoing success, wanted to ensure Blueprint's long-term sustainability as well as its strategic growth.

"Strengthening the positive impact I Know I Can provides to the community is one of the wisest investments Huntington can make in the future of our hometown," said Huntington CEO Steve Steinour. **"Huntington is committed to Columbus and to partnering with successful organizations such as I Know I Can to give opportunities to students so that they can learn and succeed."**

"The creation of such a broad partnership in support of Columbus City Schools students is an inspiring moment in the journey toward academic excellence," said Dr. Dan Good, Superintendent of Columbus City Schools. "Columbus families are fortunate to be able to take increasing advantage of the valuable support offered by I Know I Can as it looks forward to another 25 years of service within our community."

I Know I Can anticipates matching the entirety of Huntington's gift over the next year for total corporate support of \$1.5 million for future growth of Blueprint:College. These gifts will help build greater community awareness of I Know I Can's work in support of Columbus City Schools students and their families. ■



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FOR 25 YEARS!**



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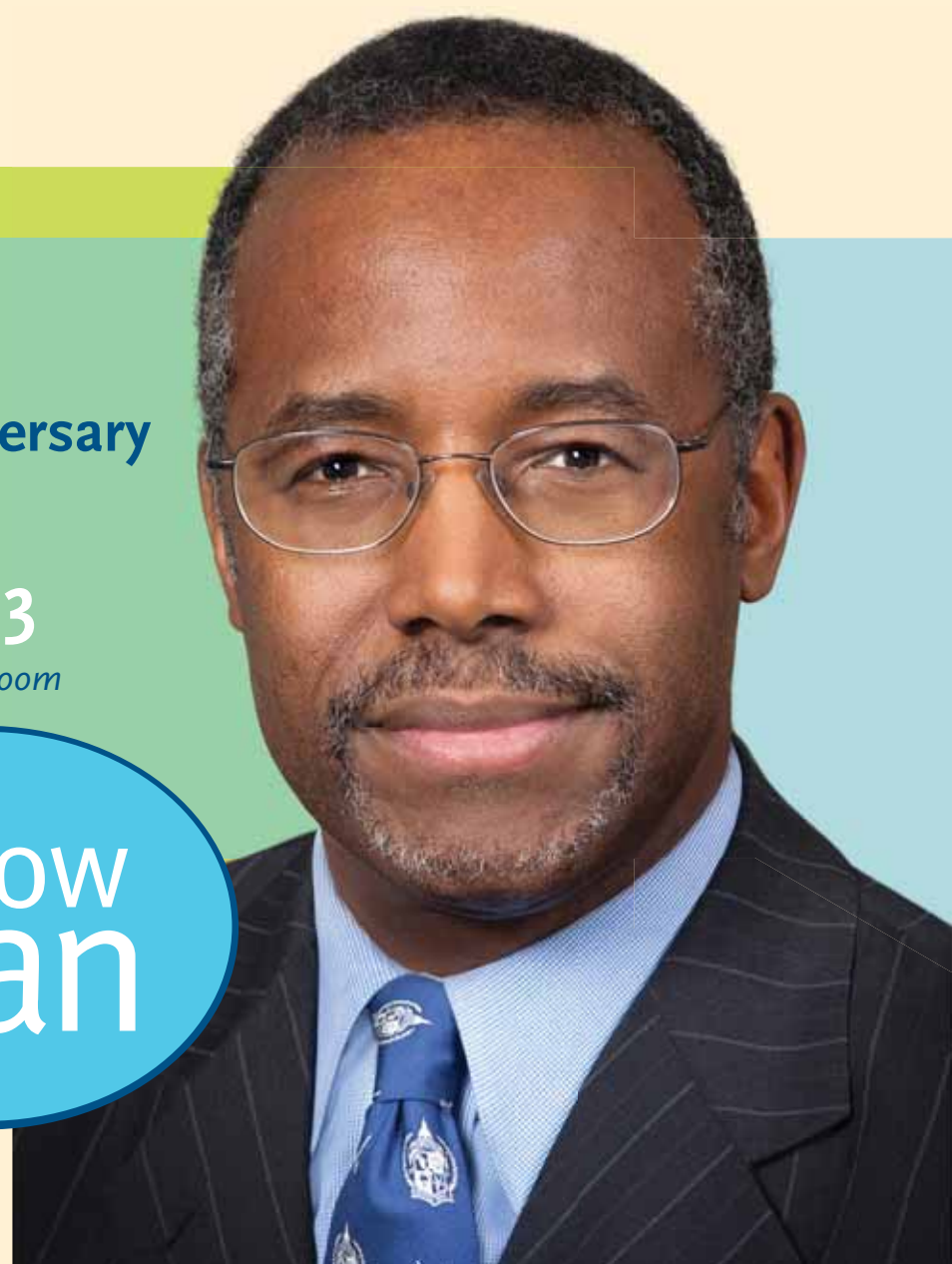
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Join DR. BEN CARSON at
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Celebration Luncheon.

October 24, 2013

*The Ohio Union Archie Griffin Ballroom
Noon - 1:30pm*

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Seats still available. Visit
www.iknowican25.org
or call 233.9510 for more
information.

Dr. Carson is the retired Director of Pediatric Neurosurgery at Johns Hopkins University and was awarded the Presidential Medal of Freedom in 2008. This is the highest civil honor a president can bestow and was given in recognition of his outstanding leadership and innovation in the field of medicine. Growing up on the rough streets of Detroit in dire poverty to later become an internationally renowned physician, he certainly knows the value of **dreaming big and working hard to find success.**

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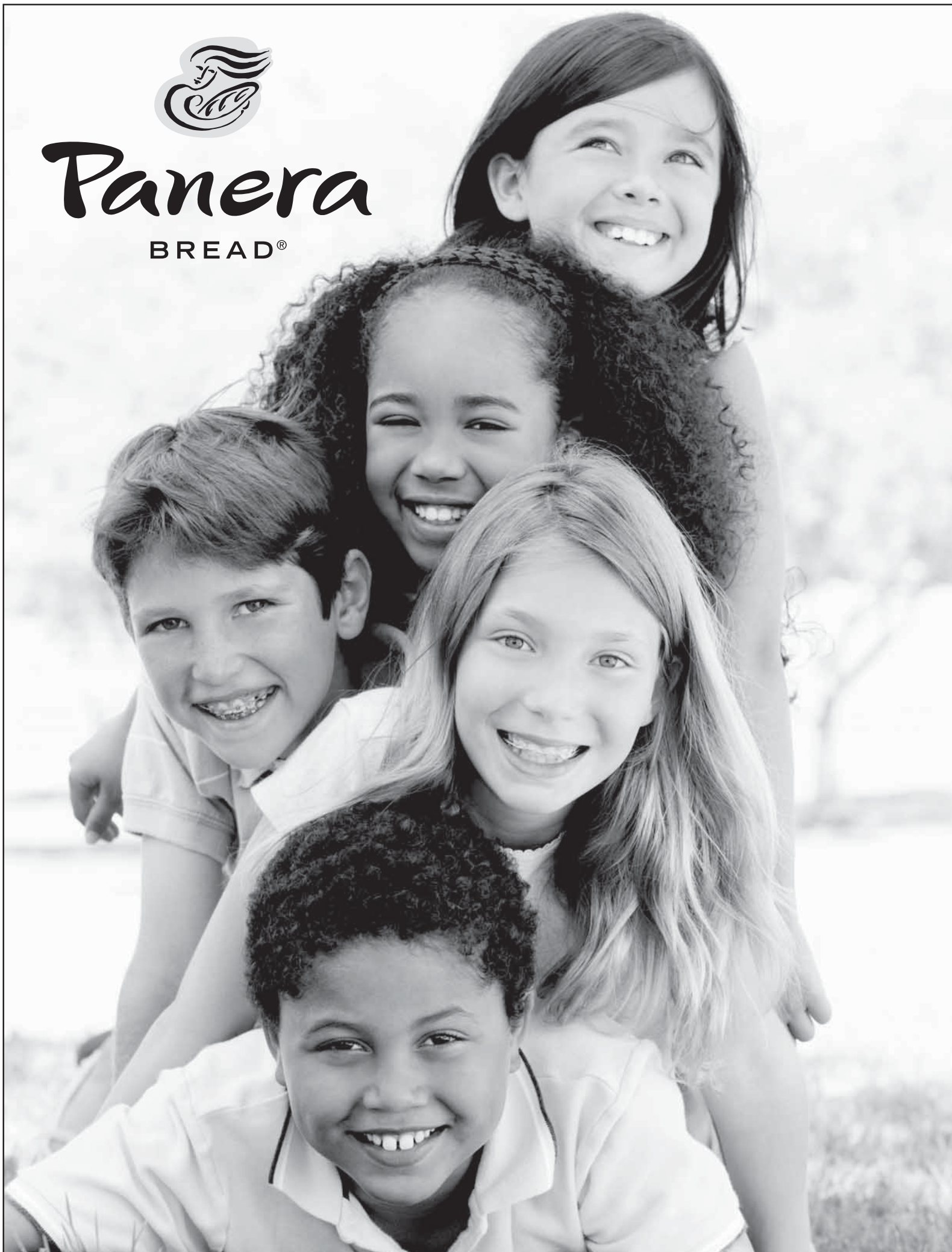
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Yusuph Mkgara
Columbus Alternative High School
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Veronica Spencer
Centennial High School
Attending: CCAD



Viet Nguyen
Northland High School
Attending: The Ohio State University



Kaymesha Knox
South High School
Attending: The Ohio State University



Jeshurun Gnanasegaram
Columbus Alternative High School
Attending: Harvard University



Mekaela Knight
Mifflin High School
Attending: The Ohio State University

CONGRATULATIONS I KNOW I CAN FOUNDERS' SCHOLARSHIP CLASS OF 2013



Logan Gin
Eastmoor Academy
Attending: Univ of NC, Chapel Hill



Priscilla Tutu
Walnut Ridge High School
Attending: The Ohio State University



Trace Watkins
Centennial High School
Attending: The Ohio State University

*Teckie and Don Shackelford wish you the best of luck
and know you are bound for success!*

i know
i can

FOUNDERS'
SCHOLARSHIP



(from left to right) Teckie Shackelford, Jordan Towns and Mark Vannatta

INAUGURAL SCHOLARSHIP RECIPIENT GRADUATES FROM XAVIER UNIVERSITY

In 2010, I Know I Can celebrated its first class of recipients for the Founders' Scholarship. Now, in December 2013, just over three years later, IKIC will see the first of its recipients graduate from college.

The Founders' Scholarship was created four years ago to address two needs: the growing gap between the cost of college and CCS families' financial capacity to pay as well as promoting the development of college aspirations, academic rigor and community involvement among high school students. The scholarship is worth up to \$40,000 over four years and I Know I Can currently has 40 scholarship recipients on college campuses across the country.

Jordan Towns is set to be the first of these 40 students to attain her degree. She will graduate this winter from Xavier University with a degree in Political Science, and plans to attend law school next fall.

Jordan graduated from Eastmoor Academy in 2010, where she served as Student Body President and captain of the track team and cheerleading squad. She has continued her pattern of leadership at Xavier, joining its cheerleading squad and the campus' chapter

of Delta Sigma Theta, as well as serving as a Resident Assistant.

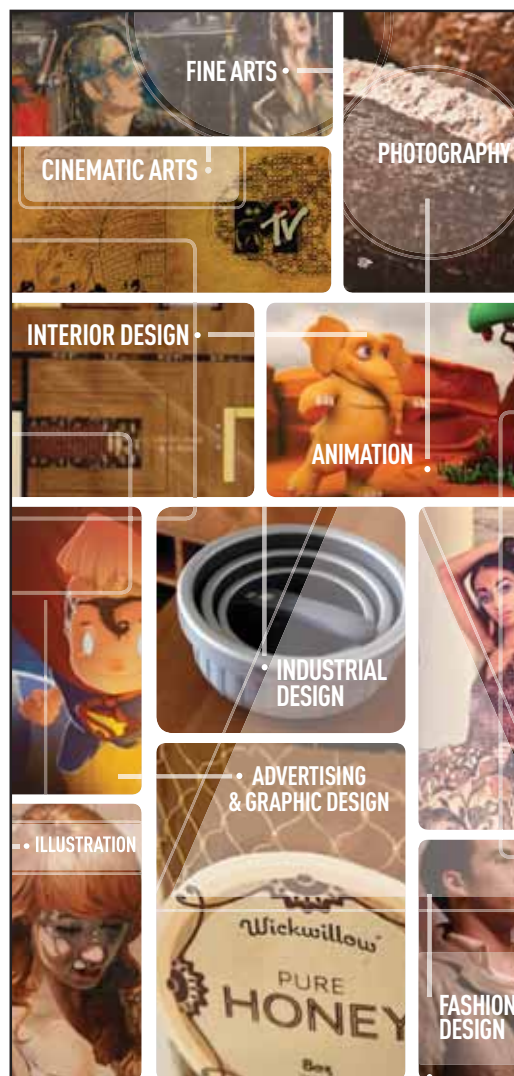
*I owe these opportunities
to the hard-working and
dedicated employees,
sponsors, and donors
of I KNOW I CAN!
They do an amazing job
of helping make all of
our dreams come true!
-Jordan Towns*

"I've done everything I can to make I Know I Can proud and represent all those who have made it possible for me to be where I am today," Jordan said of her time at Xavier. "It's exciting to think about the future I have ahead of me. I owe these opportunities to the hard-working and dedicated

employees, sponsors, and donors of I Know I Can! They do an amazing job of helping make all of our dreams come true!"

The remaining members of Jordan's class, as well as the 29 recipients awarded in the years after her, are enrolled full-time at their colleges and universities, and are on track to graduate. Involved in dozens of clubs and on-campus activities, the Founders' recipients are traveling abroad, starting student health clubs on campus, leading community service groups, and always returning to Columbus to give back when they can. ■

To learn more about the I Know I Can Founders' Scholarship and how to help more Columbus City Schools students reach their college dreams, visit www.iknowican.org.



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I Know I Can PROGRAM OVERVIEW

FAFSA WORKSHOPS

Each year, IKIC Advisors and volunteers assist more than 600 families in completing and submitting their Free Application for Federal Student Aid (FAFSA). Completing this application is necessary for students to receive all available financial aid for college. This year, IKIC provided support to every CCS high school during the first two weeks of February, maximizing the number of FAFSAs completed prior to the February 15 priority deadline set by many colleges and universities.

SAVE SMART

This college savings program provides a 4-1 match on every dollar a participant saves up to \$500. High school seniors and current college students are challenged to save \$500 over a six-twelve month period and attend a required five-hour financial planning seminar. By reaching the savings goal, the participant leverages \$1,000 in matching funds from a special federal grant along with IKIC's \$1,200 grant for a total of \$2,700 to invest in their college education. The program's goal is not only to assist students in financing college, but also ensure they develop good savings habits and become financially responsible citizens.

- 302 participants currently enrolled
- 125 matches during 2012-2013 academic year
- \$62,500 saved by participants
- \$275,000 leveraged in matching funds

ACT BOOTCAMP

For the past two summers, IKIC has partnered with Otterbein University to offer 75 high school juniors a crash course to prepare for the ACT. The instructor, who studies all parts of the ACT and brings her experience and expertise to the classroom in a 5-day boot camp style workshop, coaches students on test taking strategies for improving their scores. Throughout the week, students also develop skills like time management and organization, while learning how to get college ready during their senior year.

JUNE 2013

- 75 participants
- Student scores increased an average of 3 points

FOUNDERS' SCHOLARSHIP

Worth up to \$10,000/year for four years, this scholarship was created in response to the growing gap between the cost of college and the financial capacity of our CCS students and families. It also was designed to challenge students at an earlier age to begin thinking about their futures and to take the necessary steps to reach their goals. Scholarship criteria encourage students to maintain a high level of academic rigor along with involvement in extracurricular activities and community service.

- 40 scholarship recipients selected since 2010
- \$1.5 million awarded
- 100% of recipients still enrolled and on track to graduate

COLLEGE ADVISING

Full-time staff with backgrounds in college admissions, financial aid and counseling provide one-on-one support for CCS students as well as classroom and group presentations and workshops that utilize Naviance Succeed, an online college and career planning tool. Advising services are also delivered by a dedicated cohort of AmeriCorps Ohio College Guides who allow IKIC to utilize a near-peer model in its college and career planning activities. 13 College Guides each commit to 1,700 hours of service and are trained to be experts in career planning, financial aid and the college admission process. Together, this team serves as a relatable source of information in the college planning and financing process for all of CCS's middle and high schools.



BLUEPRINT:COLLEGE MIDDLE SCHOOL

This series of college planning workshops is designed to help parents learn how to help their children turn college dreams into reality. Three sessions throughout the year focus on topics such as understanding the benefits of a college education, the college admissions and financial aid processes, the types of colleges and degrees available to their students, high school graduation requirements and the basics of standardized testing.

2012-13 ACADEMIC YEAR

- 15 workshops offered
- 1,200 families enrolled

I KNOW I CAN GRANT

Worth up to \$1,200/year, this grant is IKIC's first and foremost form of financial support for CCS graduates demonstrating unmet need for college. Developed in 1988 to help students cover their college costs, the grant continues to provide necessary financial assistance to over 1,000 graduates annually. To receive the grant, students must be Pell eligible, meet a minimum grade point average, and enroll full-time in college. Today, IKIC has awarded more than 27,000 grants valued at over \$28 million in financial aid to CCS graduates.

2012-2013 ACADEMIC YEAR

- 1,282 grants awarded
- \$1.54 million in financial support

RIGHT TO READ WEEK

Each year, I Know I Can sends volunteers into CCS 2nd grade classrooms to read its self-titled book as well as inspire young students to begin dreaming big about going to college. Each second grader is also given their own copy of the book to keep. In 2013, 57 CCS elementary schools participated and 150 readers volunteered.

BLUEPRINT:COLLEGE HIGH SCHOOL

IKIC hosted its second year of parent workshops for grades 9-11 in 2012-13, and focused on teaching families the important steps they need to take now in order to have their students college ready. College representatives educated families on the admission processes and how to stand out among other applicants while IKIC advisors provided them with the proper tools and guidance to prepare for high school graduation and the transition to higher education.

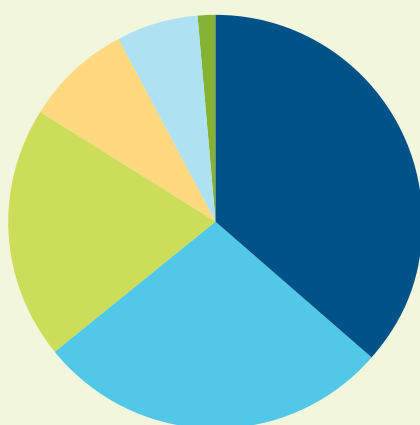
2012-13 ACADEMIC YEAR

- 5 workshops offered
- 689 families enrolled

COLLEGE RETENTION

In 2012-13 IKIC delivered programming on 15 college campuses in Ohio through the dedication and support of our retention advising team and supportive college partnerships. Focused on campuses with the highest rates of enrollment for CCS graduates and grant recipients, IKIC's retention program provides countless hours of phone, email and in-person advising to ensure CCS graduates step confidently onto their college campuses knowing a friendly face and a trusted source of information is right there. Retention advisors offer a host of services including how to: transition from high school to college; choose a major; access campus resources; and set college or career goals.

2012-13 FISCAL YEAR *at a glance*



TOTAL REVENUE ~ \$4,143,215

- Individuals - \$1,517,597
- IKIC Grant Endowment - \$1,150,000
- Contracted Services - \$812,000
- Corporations - \$343,168
- Foundations - \$268,000
- IKIC Book - \$52,450

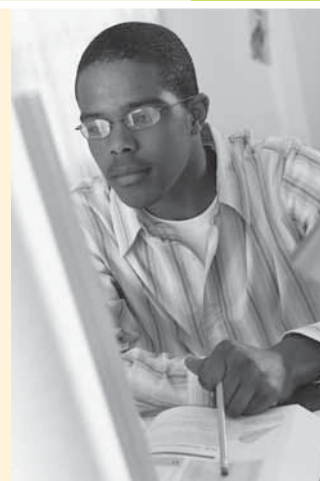
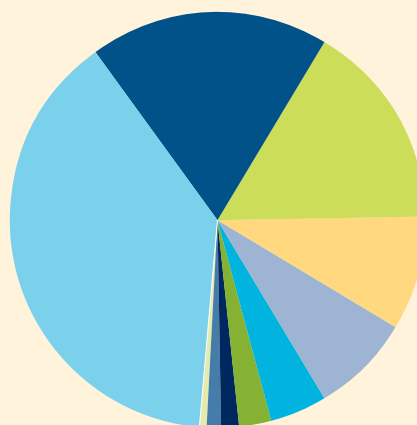
REVENUE

EXPENSES

TOTAL EXPENSES ~ \$3,611,035*

- IKIC Grants and Scholarships - \$1,400,000
- High School College Advising - \$667,607
- Operating - \$580,718
- College Retention - \$321,335
- Early Awareness - \$284,897
- Blueprint:College - \$165,000
- AmeriCorps Ohio College Guides - \$87,250
- Save Smart - \$50,753
- IKIC Book - \$40,500
- Summer Programs - \$12,975

* Budgeted expenses



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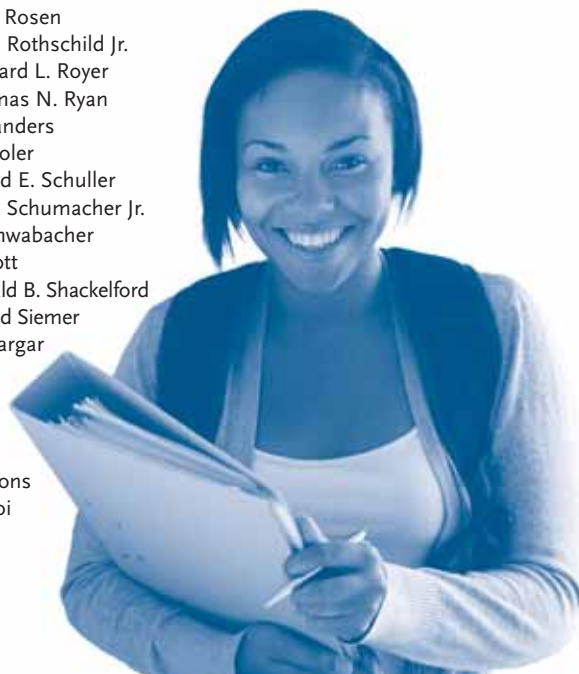
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WHERE ARE THEY NOW?

I Know I Can reconnects with program alumni



MICHAEL HAMILTON

Michael graduated from West High School in 1988 and became one of I Know I Can's first grant recipients. He served as president of the IKIC Alumni Association in 1999 and continues to support IKIC as a donor. After high school, Michael attained his bachelor's from Denison University followed by a Juris Doctorate from Georgetown University. Currently, Michael serves as the Associate General Counsel for The Telx Group based in New York.

MICHAEL'S GREATEST PIECE OF ADVICE FOR CURRENT COLLEGE STUDENTS?

Create opportunities where you see none, learn from those who preceded you, and don't forget your obligation to ensure there is a path for those that follow you.

MICHAEL'S THOUGHTS ON THE IMPORTANCE OF I KNOW I CAN?

The role of I Know I Can in demystifying college for economically disadvantaged students is an economic necessity. Education has been crucial in opening doors for Michael, not just for his career, but his life in general – doors that likely would have remained closed had he not been given the opportunity to follow his dreams and attain a college education.

MICHAEL'S FONDEST MEMORY OF I KNOW I CAN?

Sitting down with Amy Farkas and Joann Davis to decide which law school he would attend after graduating from Denison.



JIMMY SHEPPARD

A graduate of Marion-Franklin High School in 2004, Jimmy attended Denison University and graduated in 2008 with a B.A. in Political Science and History. He's since pursued his dreams of working in politics, sitting as the Deputy Legislative Liaison for the office of Governor John R. Kasich. Before that, though, Jimmy served as an I Know I Can Retention Advisor, giving back to the organization he says gave him so much.

JIMMY'S GREATEST PIECE OF ADVICE FOR CURRENT COLLEGE STUDENTS?

Take as many internships as you can, find your passions, and then find a way to make a career of them.

JIMMY'S THOUGHTS ON THE IMPORTANCE OF I KNOW I CAN?

As a first generation college graduate, the expertise and experience that I Know I Can brings to the table is invaluable to students and families navigating the college process including admissions and financial aid. Beyond high school, he feels the support the IKIC staff provides to college students is incredibly important to ensuring that they have the ability to market themselves and enter into a fulfilling career after graduation.

JIMMY'S FONDEST MEMORY OF I KNOW I CAN?

Spending time with his retention advisor, Mary Rose, while at Denison. She helped him not only adjust to life in college, but provided the encouragement and advice to help him get through the most challenging times, always offering a shoulder to lean on.



ELIZABETH WEAVER

As a member of one of I Know I Can's first classes, Elizabeth Weaver has made quite a name for herself since graduating from Linden-McKinley High School in 1990. She's since received her undergraduate degree from Ohio Wesleyan University, an MFA in Creative Writing from Columbia University as well as a Graduate Certificate in Composition Studies from the State University of New York. She spent 15 years teaching, and now is working as a freelance writer in New York City.

ELIZABETH'S GREATEST PIECE OF ADVICE FOR CURRENT COLLEGE STUDENTS?

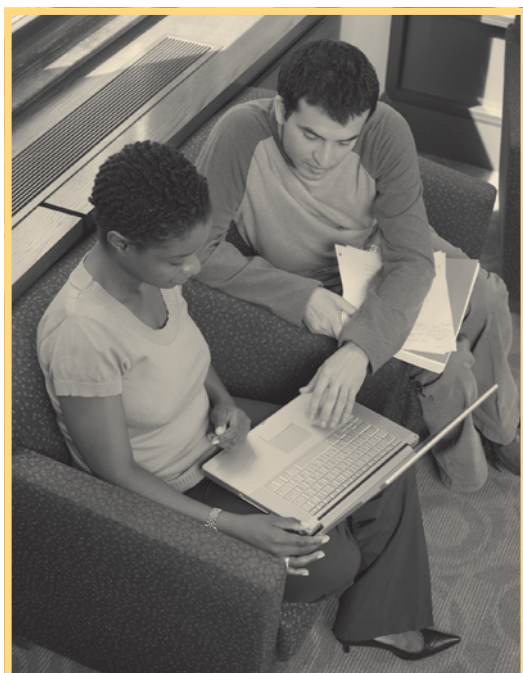
Elizabeth always likes to remind students that college is a great foundation – a spring board for so many opportunities after. Life will change, and you can never say today what you will be doing far into the future. What students study right now is not the make-it-or-break-it factor in what kind of wonderful things life might have in store so for them, just be sure to work hard, do well and enjoy each day – the rest will fall into place.

WHY DOES ELIZABETH FEEL I KNOW I CAN IS SO VALUABLE FOR THE STUDENTS OF CCS?

I Know I Can plays an important role in helping students who are smart and hardworking to take the next step of navigating the college going process. Especially when students are so young and intimidated – I Know I Can provides the confidence and support students need to move forward in reaching their college goals.

ELIZABETH'S FONDEST MEMORY OF I KNOW I CAN?

Having the support of I Know I Can advisor, JoAnn Davis. JoAnn spent countless hours with Elizabeth, helping her apply to Ohio Wesleyan. Four years later, JoAnn and Elizabeth repeated the same process as they sorted through college brochures and drafted essays for graduate school.





1988

I Know I Can is founded in Columbus, Ohio



1988

I Know I Can awards its first class of Last Dollar Grant recipients

1989

The I Know I Can endowment reaches \$1 million

1990

The first I Know I Can newspaper is published

1992

I Know I Can invites all fifth graders to "Take a Coach to College" for campus visits

1996

The first I Know I Can alumni association is formed



1996

The I Know I Can children's book is published

1996

The I Know I Can endowment surpasses \$10 million



1997

I Know I Can tops \$1 million in grants for students attending OSU

1998

I Know I Can celebrates its 10th anniversary



2001

Eddie Harrell, IKIC Grant Recipient, becomes first Executive Director of I Know I Can

2001

I Know I Can grants exceed \$1 million for CSCC students



2002

I Know I Can pilots retention program on OSU's campus

2003

I Know I Can receives Lumina Grant to expand retention programming to 10 colleges

2006

I Know I Can loses dear friend and founder, Art Kobacker

2008

I Know I Can unveils its new logo and tagline: Dream Big. Work Hard. We'll Help.

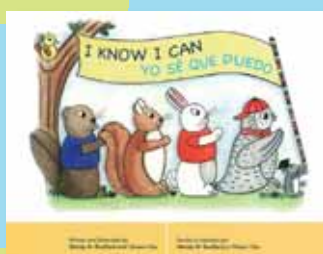


2008

I Know I Can celebrates its 20th anniversary

2009

I Know I Can begins offering Blueprint:College workshops to 150 CCS middle school families



2009

A bilingual version of the I Know I Can children's book is developed

2010

I Know I Can publishes its 20th edition of the newspaper



2010

I Know I Can awards its first class of Founders' Scholarships worth over \$350,000 to 9 CCS graduates



2010

I Know I Can tops \$25 million in grants awarded to students

2011

I Know I Can loses dear friend and founder, Clifford Tyree

2013

I Know I Can receives its largest single corporate gift from Huntington

2013



Congratulations on 25 years



Crane Group
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I Know I Can
in helping students achieve
their college dream.



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BEST WISHES TO MARY ROSE IN HER RETIREMENT

After serving 19 years as a college advisor and helping hundreds of Columbus City Schools students make their college dreams a reality, our dear friend Mary Rose has retired from her position on the I Know I Can retention staff.

Mary began at I Know I Can as a volunteer advisor at Linden McKinley High School. She was a familiar and consistent face in the school when it was going through many changes and transitions. In recent years, Mary served as a retention advisor at Otterbein University, Denison University, Capital University and Ohio Wesleyan University. She provided the CCS graduates at these schools with help in navigating their new campuses and developing their college plans and career goals.

"We are so thankful for Mary's years of commitment to our students, and are going to miss her passion for making sure that each student is not just completing college, but succeeding while there and after,"

said Kim Ebbrecht, IKIC's Senior Director of College Advising.

Jimmy Sheppard, Marion-Franklin Graduate, was just one of the many students fortunate enough to have Mary's support. "One of my fondest memories of I Know I Can was meeting with Mary Rose every week while I was at Denison," Jimmy shares. "Even when I just needed someone to talk to, she was there to provide the advice and support during what could be challenging years."

In her retirement, Mary plans to take time to focus on another passion of hers, the Columbus Zoo and Aquarium. Mary has been an appointed member on the Columbus Zoo Board of Directors for several years. She holds a special place in her heart for the bonobos. In fact, in 2010, when a new baby bonobo arrived, the great ape was named "Mary-Rose" in honor of our very own college advisor. ■

*She has a heart for service and for the Columbus community
and we wish her the best of luck in her retirement.*



Yes, I want to invest in a student's college education!

NAME _____ NAME TO BE ACKNOWLEDGED IF DIFFERENT _____

PHONE _____ EMAIL _____

ADDRESS _____

CITY / STATE / ZIPCODE _____

INVESTMENT CATEGORIES

- ☐ Scholar (\$6,000+)
- ☐ Graduate (\$2,500 - \$5,999)
- ☐ Senior (\$1,000 - \$2,499)
- ☐ Junior (\$250 - \$999)
- ☐ Sophomore (\$50 - \$249)
- ☐ Freshman (under \$50)

YOUR INVESTMENT

- ☐ Enclosed is my investment for \$ _____
Please make checks payable to I Know I Can.
- ☐ Charge my Visa / Mastercard / Discover for \$ _____

ACCOUNT NUMBER _____

SIGNATURE _____

3 DIGIT SECURITY CODE _____

I AM INTERESTED IN

- ☐ Making a pledge
- ☐ Planned giving
- ☐ Volunteering

Your investment is tax deductible to the extent permitted by law.

Please send questions, comments or donations to
I Know I Can, 3798 East Broad Street, Columbus, Ohio, 43213.
For further information, please call 614.233.9510 or visit www.iknowican.org.



*A child's success
in school is always
a good story.*

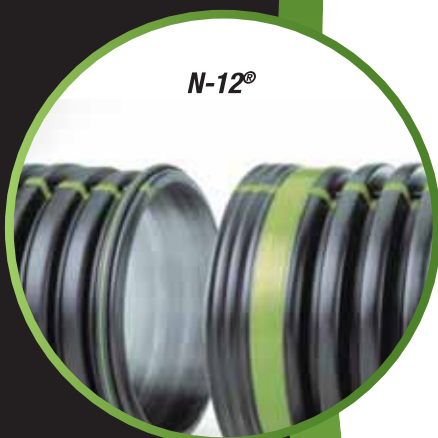
WBNS-10TV is proud to support *i know i can* and its commitment to the big dreams and hard work of every Columbus City School student.

As one of the original signers of the *i know i can* "promise" a quarter of a century ago, I'm proud of the work this wonderful organization has done, and will do over the next 25 years.
Congratulations!



Angela Pace
Director of Community Affairs
WBNS-10TV

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