



## Dream Big. Work Hard. We'll Help.

For over 30 years, this has been I Know I Can's promise to central Ohio students and their families.

***How do we fulfill this promise?*** As one of the largest and most successful college access programs in the nation, I Know I Can gives students a chance to realize their full potential and helps make higher education a reality for thousands through programming, one-on-one advising, FAFSA completion assistance and by providing grants and scholarships.

In 2018, I Know I Can supported students with over 5,300 hours of college and career advising. This resulted in 11,616 submitted college applications, 1,931 completed FAFSAs and over \$6M in leveraged and awarded financial aid. In addition, I Know I Can awarded 21 Founders' Scholarships (\$40,000 each) and almost \$1.6M in grants to more than 1,300 students.

***However, the work and great impact of I Know I Can would not be possible without the support of so many friends like you.***

On **Saturday, October 19<sup>th</sup>**, I Know I Can will host the **2<sup>nd</sup> Annual I Know I Can Golf Classic** at New Albany Links (don't worry **Ohio State** fans, the **Buckeyes** take on **Northwestern** Friday night, October 18<sup>th</sup>, so you won't miss the game!). And, new this year – I Know I Can will also host an **Oktoberfest** which will take place immediately following the Golf Classic from 2pm until 6pm. Admission to **Oktoberfest** is included in each golfer's registration, but is also open to the public and will feature food, drinks, live entertainment, games, raffles, giveaways and much more!

**Two events. One cause.**  
***To fund scholarships for well deserving central Ohio students!***

Since 1988, I Know I Can has been committed to one mission: to inspire, enable and support central Ohio students in pursuing and completing a college education. Proceeds from the Golf Classic and Oktoberfest will help to achieve our mission, as all proceeds from these two events will be used to fund scholarships for central Ohio students. To have the greatest impact on students, we are seeking support for the events through sponsorships, golfer participation, Oktoberfest attendees and raffle prize donors.

## Will you join us?

[Become a Sponsor](#) | [Register for Golf Classic](#) | [Attend Oktoberfest](#) | [Donate an Item](#)

On behalf of I Know I Can, and most importantly, the thousands of students we serve, thank you for your consideration. If you have any questions, please don't hesitate to contact me at [jkriss@iknowican.org](mailto:jkriss@iknowican.org) or 614-282-0232. We look forward to seeing you on **Saturday, October 19<sup>th</sup>**!

Dream Big,

Julie B. Kriss  
Director of Development & Public Relations  
I Know I Can



## **TWO EVENTS. ONE CAUSE.**

**Saturday, October 19, 2019**

**Golf Classic: 9:30am Shotgun Start | Oktoberfest: 2pm – 6pm**  
**New Albany Links**

## **2019 SPONSORSHIP OPPORTUNITIES**

### **PRESENTING SPONSOR - \$7,500 (EXCLUSIVE)**

- Exclusive Sponsorship
- Company name and logo featured alongside IKIC Golf Classic & Oktoberfest logos “IKIC Annual Golf Classic & Oktoberfest Presented By *Company Name*”
- Recognition with company name and logo on all marketing collateral, electronic communication, press releases and social media before and after the event
- Featured social media posts recognizing company support
- Recognition with company name and logo on all collateral and signage at Golf Classic and Oktoberfest, including golf cart cards, score cards, table tents, etc.
- Recognition with company name and logo on IKIC website, Golf Classic website and Oktoberfest website with link to company website
- Custom ad on Golf Classic website with link to company website
- Opportunity for welcoming/closing remarks at Golf Classic and Oktoberfest
- Booth at Golf Classic and Oktoberfest to promote company and interact with attendees
- Includes full event participation for two (2) foursomes for the Golf Classic and Oktoberfest
- Eight (8) additional tickets to Oktoberfest
- Opportunity to provide branded promotional items to golfers and Oktoberfest attendees (provided by company)
- Invitation for four (4) to Annual Founders’ Scholarship Celebration (May 27, 2020 ~ Lincoln Theatre)
- Premier mention in I Know I Can Annual Report

### **PREMIER SPONSOR - \$5,000 (INDUSTRY EXCLUSIVE)**

- Industry Exclusive Sponsorship
- Recognition with company name and logo on all marketing collateral, electronic communication and social media before and after the event
- Featured social media posts recognizing company
- Recognition with company name and logo on collateral and signage at Golf Classic and Oktoberfest
- Recognition with company name and logo on IKIC website, Golf Classic website and Oktoberfest website with link to company website
- Booth at Golf Classic & Oktoberfest to promote company and interact with attendees
- Custom ad on Golf Classic website with link to company website
- Includes full event participation for one (1) foursome for Golf Classic and Oktoberfest
- Four (4) additional tickets to Oktoberfest
- Opportunity to provide branded promotional items to golfers and Oktoberfest attendees (provided by company)
- Invitation for four (4) to Annual Founders’ Scholarship Celebration (May 27, 2020 ~ Lincoln Theatre)
- Premier mention in I Know I Can Annual Report

## **BEVERAGE CART SPONSOR - \$4,000 (EXCLUSIVE)**

- Exclusive Sponsorship
- Recognition with company name and logo on marketing collateral, electronic communication and social media before and after the event
- Recognition with company name and logo on collateral and signage at Golf Classic and Oktoberfest
- Recognition with company name and logo on IKIC website, Golf Classic website and Oktoberfest website with link to company website
- Company name and logo featured on Beverage Cart during Golf Classic
- Company logo featured on drink vouchers for Classic (3 per golfer) and Oktoberfest (2 per attendee)
- Includes full event participation for one (1) foursome for Golf Classic and Oktoberfest
- Four (4) additional tickets to Oktoberfest
- Opportunity to provide branded koozie (or other promotional item) to golfers and Oktoberfest attendees (provided by company)
- Invitation for four (4) to Annual Founders' Scholarship Celebration (May 27, 2020 ~ Lincoln Theatre)
- Listing in I Know I Can Annual Report

## **ACE SPONSOR - \$3,000 (INDUSTRY EXCLUSIVE)**

- Industry Exclusive Sponsorship
- Recognition with company name and logo on marketing collateral, electronic communication and social media before and after the event
- Recognition with company name and logo on collateral and signage at Golf Classic and Oktoberfest
- Recognition with company name and logo on IKIC website, Golf Classic website and Oktoberfest website with link to company website
- Includes full event participation for one (1) foursome for the Golf Classic and Oktoberfest
- Four (4) additional tickets to Oktoberfest
- Opportunity to provide branded promotional items to golfers and Oktoberfest attendees (provided by company)
- Invitation for two (2) to Annual Founders' Scholarship Celebration (May 27, 2020 ~ Lincoln Theatre)
- Listing in I Know I Can Annual Report

## **EAGLE SPONSOR - \$2,000**

- Recognition with company name on marketing collateral, electronic communication and social media
- Recognition with company name on collateral and signage at Golf Classic and Oktoberfest
- Recognition with company name on the IKIC website, Golf Classic website and Oktoberfest website
- Includes full event participation for one (1) twosome for the Golf Classic and Oktoberfest
- Two (2) additional tickets to Oktoberfest
- Opportunity to provide branded promotional items to golfers and Oktoberfest attendees (provided by company)
- Invitation for two (2) to Annual Founders' Scholarship Celebration (May 27, 2020 ~ Lincoln Theatre)
- Listing in I Know I Can Annual Report

## **BIRDIE SPONSOR - \$1,000**

- Recognition with company name on marketing collateral and electronic communication
- Recognition with company name on collateral and signage at Golf Classic and Oktoberfest
- Recognition with company name on Golf Classic website
- Includes full event participation for one (1) player for the Golf Classic and Oktoberfest
- One (1) additional ticket to Oktoberfest
- Opportunity to provide branded promotional items to golfers and Oktoberfest attendees (provided by company)
- Invitation for one (1) to Annual Founders' Scholarship Celebration (May 27, 2020 ~ Lincoln Theatre)
- Listing in I Know I Can Annual Report

## **FORE! SPONSOR - \$500**

- Recognition with company name on marketing collateral promoting Golf Classic
- Recognition with company name and logo on one golf cart during the Golf Classic
- Recognition with company name on collateral and signage at the IKIC Annual Golf Classic and Oktoberfest
- Recognition with company name on Golf Classic website
- Includes two (2) tickets to Oktoberfest
- Opportunity to provide branded promotional items to golfers and Oktoberfest attendees (provided by company)
- Listing in I Know I Can Annual Report

## **PUTTING GREEN SPONSOR - \$500 (EXCLUSIVE)**

- Exclusive Sponsorship
- Recognition with company name and logo around putting green at New Albany Links
- Recognition with company name on marketing collateral promoting Golf Classic
- Recognition with company name on collateral and signage at the IKIC Annual Golf Classic
- Recognition with company name on Golf Classic website
- Includes two (2) tickets to Oktoberfest
- Opportunity to provide branded promotional items to golfers and Oktoberfest attendees (provided by company)
- Listing in I Know I Can Annual Report

## **HOLE SPONSOR - \$250 (~~16~~<sup>14</sup> AVAILABLE)**

- Recognition with company name and logo on signage at one (1) hole during Golf Classic
- Listing in I Know I Can Annual Report

**Custom sponsorship opportunities are available, and donated items are also accepted for raffle prizes and giveaways!**

*Please contact Julie Kriss, IKIC Director of Development, to discuss custom opportunities, or if you have any questions:  
[jkriss@iknowican.org](mailto:jkriss@iknowican.org) or 614-282-0232.*

**Thank you for your support!**

**Proceeds from the Golf Classic and Oktoberfest fund scholarships for central Ohio students – making college possible!**

**[Become a Sponsor](#)**

**[Register for Golf Classic](#)**

**[Attend Oktoberfest](#)**

**[Donate an Item](#)**

**Questions?**

**[18Holes@iknowican.org](mailto:18Holes@iknowican.org)**